

09.10.2024.

19.00 – 21.00

Welcome cocktail – Hotel Merkur

10.10.2024.

Workshops – Congress Hall in the Thermomineral bath

09.00

Registration of participants

09.30 – 10.15

My way in the tourism business – from an ambitious guy to a successful GM

- *Dejan Pejčinović*, General manager – Movenpick Fruške Terme

10.15 – 10.45

KLAFS My sauna & Spa presentation, *Thorsten Bichler*

10.45 – 11.15

Caffe break - Opening ceremony

11.15 – 12.15

Recalibrating natural assets to new demand

- *Laszlo Puczko PhD*, Co-owner – HTTW LIFE

12.15 – 13.00

Making decisions. Where is the line between madness and courage?

- *Ivan Stanković*, Owner - Communis

13.00 – 13.30

Pause

13.30 – 14.15

The role of social networks in the promotion of a tourist product

- *Lea Stanković*, CEO – Communis

14.30

Lunch – hotel “Merkur”

21.00 – 24.00

Gala dinner with the awarding ceremony of the BalkanSpa Summit Award 2024 – Hotel “Merkur” Dress code - Formal

Physiotherapist & Beauticians Education - Wellness center „Fons Romanus“

09.30 – 10.30

Kristina Radović, Myofascial Release (MFR) treatments

10.30 – 11.30

Maja Rakić, EMMETT body therapy

11.30 – 12.00

Break

12.00 – 13.00

Wellness center „Kovilje“, Face lifting with **Afrodita** pure Jojoba oil

13.00 – 14.00

Wellness center “Fons Romanus”, Facial treatment with **Afrodita** Vitamin C Expert gel cream



11.10.2024.

Sightseeing in Vrnjačka Banja

09.00 – 11.00

Tour of thermal springs, visit to the Museum of Health Tourism

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